

Cedar Hill Cemetery Foundation's 4th Annual Run for the Roses UNRESTRICTED SPONSORSHIP OPPORTUNITIES

THE ROSE SPONSOR - \$10,000

- ~~///~~ Recognition as Rose Sponsor on all event marketing materials, in the event program, on event signage and on Cedar Hill's homepage with a link to your company's website
- ~~///~~ Company signage prominently displayed at event, including company banner if available
- ~~///~~ Opportunity to welcome guests during dinner remarks
- ~~///~~ Full-page advertisement in the event program
- ~~///~~ Twenty tickets (two 10-top tables) with premiere seating at the 4th Annual Run for the Roses
- ~~///~~ A drink ticket* for each of the sponsor's guests (up to 20)
- ~~///~~ Recognition in Cedar Hill Cemetery Foundation's annual report and newsletter

TRIPLE CROWN SPONSOR - \$5,000

- ~~///~~ Recognition as Triple Crown Sponsor on all event marketing materials, in the event program, on event signage and on Cedar Hill's website with a link to your company's website
- ~~///~~ Half-page ad in the event program
- ~~///~~ Ten tickets (one 10-top table) to the 4th Annual Run for the Roses
- ~~///~~ A drink ticket* for each of the sponsor's guests (up to 10)
- ~~///~~ Recognition in Cedar Hill Cemetery Foundation's annual report and newsletter

KENTUCKY DERBY SPONSOR - \$2,500

- ~~///~~ Recognition as Kentucky Derby Sponsor on all event marketing materials, in the event program, on event signage and on Cedar Hill's website with a link to your company's website
- ~~///~~ Quarter-page ad in the event program
- ~~///~~ Six tickets to the 4th Annual Run for the Roses
- ~~///~~ A drink ticket* for each of the sponsor's guests (up to six)
- ~~///~~ Recognition in Cedar Hill Cemetery Foundation's annual report and newsletter

PREAKNESS STAKES SPONSOR - \$1,000

- ~~///~~ Recognition as Preakness Stakes Sponsor on all event marketing materials, in the event program, on event signage and on Cedar Hill's website with a link to your company's website
- ~~///~~ One-fifth page ad in the event program
- ~~///~~ Four tickets to the 4th Annual Run for the Roses
- ~~///~~ A drink ticket* for each of the sponsor's guests (up to four)
- ~~///~~ Recognition in Cedar Hill Cemetery Foundation's annual report and newsletter

BELMONT STAKES SPONSOR - \$500

- ~~///~~ Recognition as Belmont Stakes Sponsor on event marketing materials, in the event program, on event signage and on Cedar Hill's website with a link to your company's website
- ~~///~~ Two tickets to the 4th Annual Run for the Roses
- ~~///~~ A drink ticket* for each of the sponsor's guests (up to two)
- ~~///~~ Recognition in Cedar Hill Cemetery Foundation's annual report and newsletter

* Drink tickets can be used after the open bar becomes a cash bar.

For more information, please contact Foundation Director Wendi Fralick at
860-956-3311 or wfralick@cedarhillcemetery.org.

Cedar Hill Cemetery Foundation's 4th Annual Run for the Roses

RESTRICTED SPONSORSHIP OPPORTUNITIES

COCKTAIL SPONSOR - \$2,500 (one available)

- ☞ Recognition as *Cocktail Sponsor* on all event marketing materials, in the event program, and on sponsorship signage at the event
- ☞ Opportunity to address guests during Cocktail Social
- ☞ Quarter-page advertisement in the event program
- ☞ Company signage prominently displayed in the cocktail room, including display of company banner if available
- ☞ Four tickets to the 4th Annual Run for the Roses
- ☞ A drink ticket for each of the sponsor's guests (up to 4), which can be used when the open bar becomes a cash bar
- ☞ Recognition as *Cocktail Sponsor* on Cedar Hill's website with a link to your website
- ☞ Recognition in Cedar Hill's annual report and newsletter

ENTERTAINMENT SPONSOR - \$2,500 (one available)

- ☞ Recognition as *Entertainment Sponsor* on all event marketing materials, in the event program and on sponsorship signage at the event
- ☞ Opportunity to address guests and introduce the band
- ☞ Quarter-page ad in the event program
- ☞ Company signage prominently displayed in the vicinity of the entertainment, including the display of company banner behind the band
- ☞ Four tickets to the 4th Annual Run for the Roses
- ☞ A drink ticket for each of the sponsor's guests (up to 4), which can be used when the open bar becomes a cash bar
- ☞ Recognition as *Entertainment Sponsor* on Cedar Hill's website with a link to your website
- ☞ Recognition in Cedar Hill's annual report and newsletter

MARKETING SPONSOR - \$1,000 (three available)

- ☞ Recognition on all printed materials (e.g., "printed with support from *your company*")
- ☞ Recognition as *Marketing Sponsor* on all event marketing materials, in the event program and on event signage
- ☞ One-fifth page ad in the event program
- ☞ Recognition as *Marketing Sponsor* on Cedar Hill's website with a link to your website
- ☞ Recognition in Cedar Hill's annual report and newsletter

FLORAL SPONSOR - \$500 (one available)

- ☞ Recognition as *Floral Sponsor* on all event marketing materials, in the event program and on sponsorship signage at the event
- ☞ One-fifth page ad in the event program
- ☞ Business card placement in all bouquets and centerpieces
- ☞ Recognition as *Floral Sponsor* on Cedar Hill's website with a link to your website
- ☞ Recognition in Cedar Hill's annual report and newsletter

For more information, please contact Foundation Director Wendi Fralick at
860-956-3311 or wfralick@cedarhillcemetery.org.

Cedar Hill Cemetery Foundation's 4th Annual Run for the Roses
SPONSORSHIP RESPONSE FORM

Contact: _____

Company: _____

Mailing Address: _____

City/State/Zip: _____

Company Web Address: _____

Contact Phone Number: _____

Contact Email Address: _____

- **YES!** We would like to support Cedar Hill Cemetery Foundation's 4th Annual Run for the Roses at the following sponsorship level:

Unrestricted Sponsorship Opportunities

- **The Rose Sponsor - \$10,000**
- **Triple Crown Sponsor - \$5,000**
- **Kentucky Derby Sponsor - \$2,500**
- **Preakness Stakes Sponsor - \$1,000**
- **Belmont Stakes Sponsor - \$500**

Restricted Sponsorship Opportunities

- **Cocktail Sponsor (1 available) - \$2,500**
- **Entertainment Sponsor (1 available) - \$2,500**
- **Marketing Sponsor (3 available) - \$1,000**
- **Floral Sponsor (1 available) - \$500**

- **Corporate Table Reservation - \$1,500**
- (Includes a reserved table for 10 at the 4th Annual Run for the Roses, recognition in event program and on event signage, and company name signage on table)

- I have enclosed our sponsorship check.
- Invoice us (invoiced sponsorships will be due on or before March 1)

- We are unable to support Cedar Hill Cemetery Foundation's 4th Annual Run for the Roses through a sponsorship/Corporate Table Reservation this year.

Thank you for your consideration and support!

For more information, please contact Foundation Director Wendi Fralick at
860-956-3311 or wfralick@cedarhillcemetery.org.